



*a graphic presentation concerning*  
**NEW YORK UNIVERSITY**

*the nation's largest independent,  
gift-supported university. . . . .*

## Ex Libris

SEYMOUR DURST

*t' Fort nieuw Amsterdam op de Manhatans*



FORT NEW AMSTERDAM



(NEW YORK), 1651

*When you leave, please leave this book  
Because it has been said  
"Ever'thing comes t' him who waits  
Except a loaned book."*

AVERY ARCHITECTURAL AND FINE ARTS LIBRARY

GIFT OF SEYMOUR B. DURST OLD YORK LIBRARY

The founders of New York University sought "to establish a different kind of an institution . . . not in the seclusion of cloistered halls, but in the throbbing heart of the city."

ALBERT GALLATIN, Secretary of the Treasury under Jefferson and Madison, was among the founders, and in 1831 he became the President of the first University Council.

Among the members of the first faculty were SAMUEL F. B. MORSE, inventor of the telegraph, who served as Professor of Art. JOHN W. DRAPER, appointed Professor of Chemistry in 1838, is credited with taking the first photograph ever made in natural light.



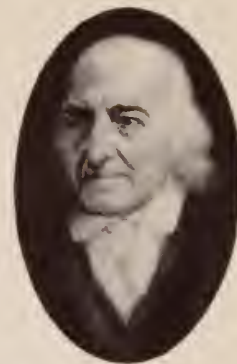
*We  
Started  
Here . . .*



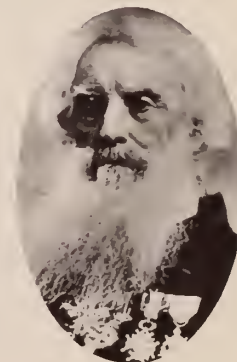
1832 — First classes at Beekman and Nassau Streets



1835 — First University home, Washington Square



Albert Gallatin



Samuel F. B. Morse



John W. Draper

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New York University is without counterpart as an independent, metropolitan university—unequalled in the scope of its services and in the breadth of its experience.

The strategic location of the University's chief divisions in the cultural, business, and professional centers of the city contributes greatly to its educational resources and to the University's ability to serve the New York community.



# *Today* / **THROUGHOUT NEW YORK CITY...**



University Heights Center



Town Hall



Institute of Fine Arts



Medical Center



Washington Square Center



Graduate Business Center



Dental Center

New York University today, as in the past, is training a substantial proportion of New York's professional and business talent.

More than 100,000 of the University's graduates now live and work in the metropolitan area. One out of six doctors and more than half the dentists in the New York area received their professional training at New York University. Seven thousand lawyers—or one out of every five lawyers in the city—graduated from the University's Law School. Eight thousand New York engineers earned their engineering degrees at New York University. There are more than 30,000 trained teachers in the metropolitan area—and thousands of business executives, government officials, religious leaders, accountants, and social workers—who are alumni of New York University.

# ...THE NATION'S LARGEST INDEPENDENT UNIVERSITY

## **42,000 STUDENTS**

12,000 undergraduates  
8,100 full-time

20,000 graduate and professional  
6,600 full-time

3,400 foreign students  
from 96 countries

43% of U.S. students from  
outside New York City

10,000 in adult education

**6,636 DEGREES AWARDED**

**345 Ph.D. DEGREES AWARDED**

**4,800 FACULTY MEMBERS**

**STUDENT AID . . . . . \$ 4,000,000**

**ENDOWMENT . . . . . 82,000,000**

**RESEARCH BUDGET . . . . 32,000,000**

**ANNUAL BUDGET . . . . 105,000,000**

**PHYSICAL PLANT . . . . 187,000,000**

*(All figures 1964-65)*



Chief center of the University is at historic Washington Square. On the north side are the famous Arch and the fine old Georgian dwellings that house several University divisions. Facing them on the south side are the handsome colonial structure of the Law Center and the contemporary Loeb Student Center. Nearby are new student residence halls, Warren Weaver Hall of the Courant Institute of Mathematical Sciences, and University Village (faculty apartments under construction, designed by I. M. Pei). A master plan for the Washington Square Center has been developed by the distinguished architects Philip Johnson and Richard Foster.



# AT WASHINGTON SQUARE...



More than 21,000 students from most of the States and 106 foreign countries are seeking degrees at the Washington Square Center in Greenwich Village. Heart of off-Broadway theater, home of hundreds of practising artists, the Village provides a stimulating environment for living and learning. The creative tradition established by Mark Twain, Stephen Crane, O. Henry, Winslow Homer, Edna St. Vincent Millay, and a host of other artists and writers is very much alive today.



## *Washington Square*

### *... Heart of the university*

**WASHINGTON SQUARE COLLEGE OF ARTS AND SCIENCE.** 3,400 undergraduates

**SCHOOL OF EDUCATION . . .**2,900 undergraduates . . . 5,100 graduate students

**SCHOOL OF COMMERCE . . . . .**2,900 undergraduates

**GRADUATE SCHOOL OF ARTS AND SCIENCE . . . . .**4,200 graduate students

Including Courant Institute of Mathematical Sciences

**SCHOOL OF LAW . . . . .**2,200 students, including 1,000 graduate students

**GRADUATE SCHOOL OF PUBLIC ADMINISTRATION . . .**300 graduate students

**GRADUATE SCHOOL OF SOCIAL WORK . . . . .**250 graduate students

**DIVISION OF GENERAL EDUCATION . . . . .**10,000 adults





*Washington Square*

*... A richly varied intellectual community*



*in a creative environment unmatched in the nation*



The forty-seven acre campus at University Heights is the home of University College of Arts and Science, established at the downtown center in 1831, and the School of Engineering and Science, founded in 1854. The campus provides a spacious setting for older classical buildings and contemporary structures, as well as for the famous colonnade of the Hall of Fame for Great Americans, a national shrine commemorating distinguished men and women in United States history. A master plan for further development of the Heights has been created by the noted architect Marcel Breuer.



*At University Heights . . .*



University College and the School of Engineering moved to the Heights in 1894. Both city students and those from distant points are attracted by the combined advantages of a metropolitan location and a lovely residential campus.



*University Heights*

**A SELF CONTAINED CAMPUS  
IN THE CITY**



*For learning...*



*Research...*



*College living...*



UNIVERSITY COLLEGE OF ARTS AND SCIENCE .....1700 undergraduates  
SCHOOL OF ENGINEERING AND SCIENCE...1100 undergraduates.. 1700 graduate students



Thousands of students each year draw directly on city resources and experience as an extension of classroom learning.

New York University sustains and enriches the life of the metropolis through its hospitals, clinics, adult education courses, and cultural activities.

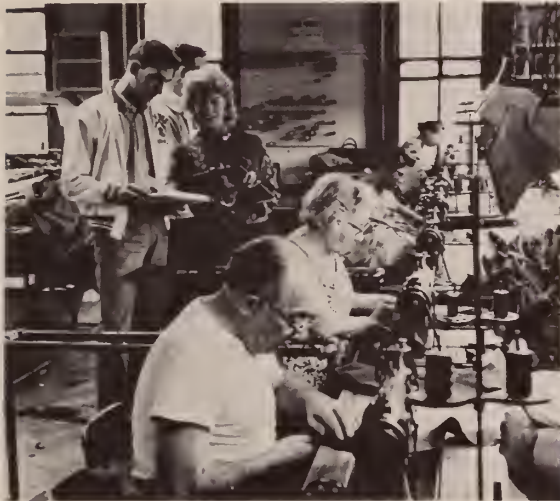
Sample: N. Y. U. Dental clinics treat close to 700 patients daily.

Sample: Some 280,000 people attend approximately 500 events a year at N. Y. U.'s Town Hall.

Thousands of "foreign" alumni occupy responsible positions in the business, professional, and political life of 97 nations and territories.

# THE UNIVERSITY

*learns from the city*



*serves the city*



*serves the world*



The Graduate School of Business Administration stands next door to the American Stock Exchange, a stone's throw from Wall Street, in the heart of the world's most active financial district. The more than 4,000 full-time and part-time students range from recent college graduates to executives in many of the city's leading corporations. With more foreign students working for business degrees than at any other institution in the country, the Graduate School of Business is contributing significantly to world understanding of American business practice and philosophy.



*... in the financial district*



## THE GRADUATE BUSINESS CENTER



The Medical and Dental Centers, including the new University Hospital, are adjacent to the city's Bellevue Hospital, which is largely staffed by the University's medical faculty. Dental and medical staff members also serve as consultants and part-time staff members of the U. S. Veterans Hospital.

Medical alumni include Dr. Jonas Salk, discoverer of Salk vaccine; and Dr. Albert Sabin, developer of oral polio vaccine.

As a member of the medical faculty, Dr. Severo Ochoa did the work that made him a co-winner of the 1959 Nobel prize in medicine. Another noted faculty member is Dr. Howard A. Rusk, founder and director of the University's world-famous Institute of Physical Medicine and Rehabilitation.

*... in the east side medical complex*

## THE MEDICAL AND DENTAL CENTERS



Howard Rusk



Jonas Salk



Albert Sabin



Severo Ochoa



The University's Institute of Fine Arts is perhaps the world's leading graduate department in the history of art, and a pioneering center for the conservation and restoration of art treasures. The Institute enjoys close working relationships with the nearby Metropolitan Museum of Art.

*... Among the uptown museums and galleries*

## THE INSTITUTE OF FINE ARTS



At Sterling Forest, across the Hudson River, the University is developing, cooperatively with industry, a 1000-acre University Valley research and educational center. Already established are the University's Institute of Environmental Medicine, and research centers in geology and biology.

In a lakeside camp at Holmes, New York, the University's School of Education offers instruction in camp leadership and nature conservation for recreation leaders and public school teachers.



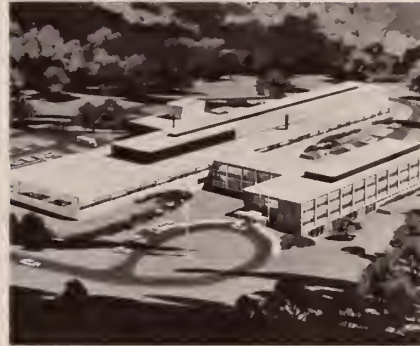
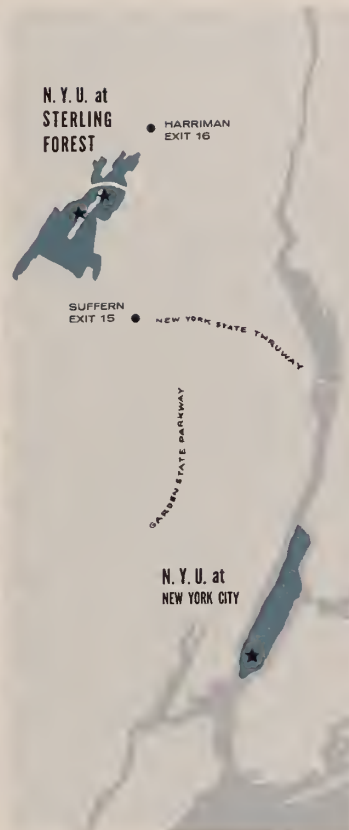
*... the university works with industry*

*... and with nature*

## UNIVERSITY VALLEY



NYU Administration Building



International Nickel Co.



Union Carbide Research Center



NYU Environmental Medicine

## CAMP LEADERSHIP AND CONSERVATION



A great university reaches beyond its own community and serves the world as well.

Over a ten year period faculty members have served as teachers and consultants in more than 70 foreign countries.

# WE SERVE BEYOND OUR SHORES



TURKEY



ROME



VIRGIN ISLANDS

**N. Y. U. in Spain**

**Peace Corps Training for  
Somalia, Latin America**

**Business Education in Lagos**

**Graduate Education in Puerto Rico**

**Seminar in Western Europe**

**Summer Workshop in Israel**

**Art Conservation in Europe**

**Teacher Education in Iran**

**"Digs" about the Mediterranean**

**School Development in Virgin Islands**



# THE POTENTIAL OF NEW YORK UNIVERSITY

*World leadership among urban universities—  
the dominant universities of the future*

## *Providing*

**Cosmopolitan university environment for local students**

**Metropolitan university experience for students**

- from other parts of the country
- from other countries

**Research leadership**

- in problems and opportunities of urban life
- drawing on city's exceptional resources

**Direct services for enhancement of city living**

**TO REALIZE THE POTENTIAL**



## *A ten-year program*

To sustain strengths already achieved

To make radical improvements in other divisions

To provide the essential setting for a strong academic environment

To strengthen the faculty and improve living and working conditions

To augment the quality and variety of the student body

To strengthen the liberal arts core of the University

To increase interaction between the University and the City

# **TO STRENGTHEN THE ACADEMIC COMMUNITY, WE SEEK...**

**Endowments for  
Scholarships and Fellowships**





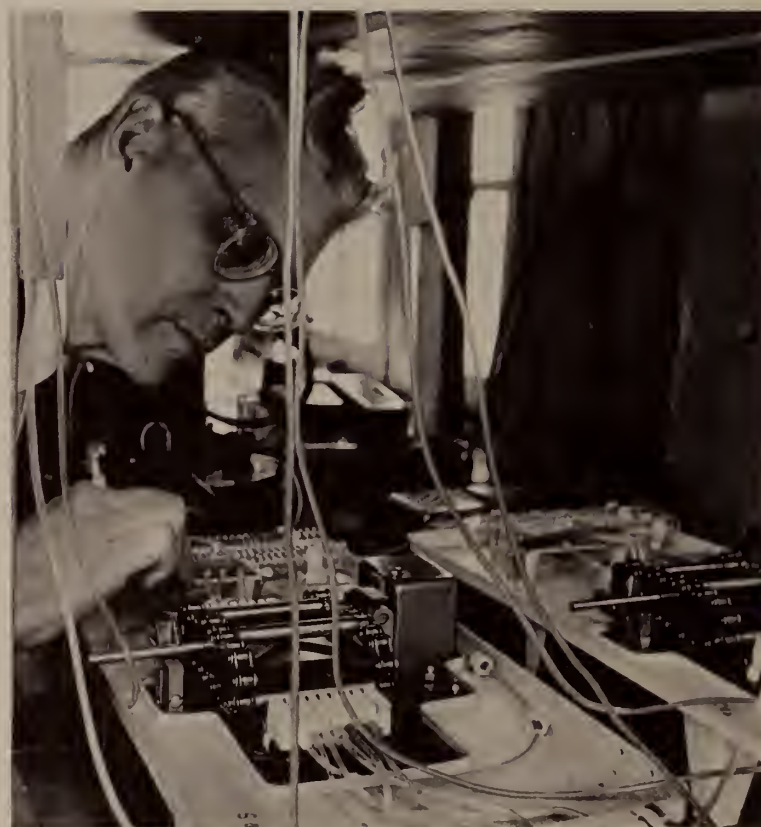
**Endowments for  
Distinguished Professorships**





**Funds for Book Purchase  
and Library Support**

**Funds for  
University Research**



## Funds for Improved Academic Programs



**TO PROVIDE THE ESSENTIAL SETTING  
FOR A STRONG ACADEMIC PROGRAM,  
WE MUST BUILD...**





*at Washington Square*

**University Library and Study Center**





*at Washington Square*  
**Student and Faculty Residences**

*at Washington Square*  
**Life Sciences Building**



*at Washington Square*

**Physical Education and  
Recreation Building**



*at University Heights*

**Engineering Technology Building**



## **A GREAT VENTURE**

*To achieve the first phase of its program,  
New York University is seeking within a three-  
year period new gifts totalling \$100 million.*

*This is one of the greatest ventures of its kind  
ever undertaken by a privately-supported  
University within such a limited time.*

## *Summary of THREE YEAR PROGRAM*

	ENDOWMENT	CONSTRUCTION	EDUCATIONAL PROGRAM
<b>I. FOR THE FACULTY</b>			
Increased faculty salaries; additional University research funds; new endowed professorships . . . . .	\$6,000,000		\$2,520,000
<b>II. FOR STUDENT AID</b>			
1. New scholarships for undergraduates . . . . .	3,600,000		
2. New fellowships for graduate students . . . . .	3,600,000		
<b>III. FOR ACADEMIC PROGRAMS</b>			
1. Enrichment of undergraduate programs in arts and sciences . . . . .			2,940,000
2. Support for augmented graduate and professional programs in arts and sciences, medicine, law, dentistry, business, education, engineering . . . . .			7,140,000

## *Summary of THREE YEAR PROGRAM*

	ENDOWMENT	CONSTRUCTION	EDUCATIONAL PROGRAM
<b>IV. FOR UNIVERSITY LIBRARIES</b>			
1. Construction of a new all-University Library at Washington Square . . . . .		\$17,500,000	
2. Endowment for physical maintenance of a new library	\$4,500,000		
3. New library facilities at the Heights . . . . .		1,000,000*	
4. New Library for Graduate Business School . . . . .		2,000,000*	
5. Book purchase and library support . . . . .			\$3,000,000
<b>V. FOR OTHER CONSTRUCTION AT WASHINGTON SQUARE</b>			
Science Center . . . . .		10,000,000*	
Education Building . . . . .		7,000,000	
Physical Education and Recreation Building . . . . .		4,000,000*	
Main Block remodeling . . . . .		2,500,000*	
Commerce Building remodeling . . . . .		3,000,000	
New residence halls . . . . .		3,500,000*	
Creative and Performing Arts Center . . . . .		1,000,000*	
Completion of Warren Weaver Hall . . . . .		1,500,000	

*\*Initial costs, to be covered in three-year program.*



## *Summary of THREE YEAR PROGRAM*

	ENDOWMENT	CONSTRUCTION	EDUCATIONAL PROGRAM
<b>VI. FOR OTHER CONSTRUCTION AT UNIVERSITY HEIGHTS</b>			
Technology II Building .....		\$4,300,000*	
Life Sciences Building .....		4,400,000*	
<b>VII. FOR COMPLETION OF PROJECTS</b>			
At the Medical Center .....		4,000,000*	
At the Dental Center .....		1,000,000*	

(Projects do not include contemplated new construction at the Medical and Dental Centers)

### **TOTALS**

ENDOWMENT ..... \$ 17,700,000  
CONSTRUCTION ..... \$ 66,700,000  
EDUCATIONAL PROGRAM ..... \$ 15,600,000

<b>GRAND TOTAL ..... \$100,000,000</b>
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## A CHALLENGING GRANT

*On June 23, 1964, the Ford Foundation announced a \$25 million challenge grant to New York University. Under the terms of this grant, which is unrestricted as to use, the University must raise \$75 million in matching gifts within five years.*



*“This University is an assertion of hope, a demonstration of faith in the ability of our young people to make this city-oriented civilization the glory its finer aspects promise.”*

**DR. JAMES M. HESTER**

*President*



## New York University

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